Role of Communication in Empowering Forum Darim Bersatu

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Abstract
The existence of groups in society as social capital can grow and develop. Forimber (Forum Darim Bersatu), a community group located in Darim Village, Indramayu Regency. This study aims to analyze the role of Forimber group communication in existing empowerment. Research using descriptive qualitative through case study method. The results showed that group communication in Forimber had a better impact on the development of Kampung Darim, through empowerment activities. Communication within the group also helps to create public relations and harmonious information management. Role of communication doesn't only occur among community members but also by building partnerships with various parties to support community empowerment. It isn't limited to empowering individuals in the community, but the Darim village itself. Community participation in Forimber empowerment hasn't been evenly distributed. Group communication in empowerment influences people's communication behavior, as a social means to generate shared energy and provide convenience in building social relations, and problem-solving. The role of communication needs to be increased to encourage equal participation in society, especially among women. The contribution of this study shows that through group communication with the similarity of symbol meanings, the Forimber fantasy theme also raises collective identity within the group to trigger collective action.
Keywords: communication; development communication; empowerment; group communication; role of communication.

Introduction

An empowerment approach using development communication is needed to be able to create shared meaning that can result in

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community participation related to the success of the development process. Communication in development includes the role and function of communication as an exchange of reciprocal messages between all parties involved in the development process.

Mardikanto (2010) mentions development communication as a bridge connecting the problems and needs felt by the community so that development goals can be carried out on target. The context is that development is carried out with various programs such as empowerment in the community. As a communication development strategy, it is not a give and take activity but "sharing or "dialogue". The contents of the communication are no longer messages designed by sources from above, but necessary facts, events, problems which are modified into Themes which are then discussed and analyzed, all voices are heard and then taken into account in decision making.

The group approach has advantages because the community awareness process becomes faster, and the power of information to reach the community becomes wider, in line with the communal culture of rural communities. The starting point is that every human being has potential that can be developed. Group communication is beneficial for development in its implementation through planning, problem solving, and decision making.

Wiryanto (2008) states that the success of group communication is caused by the openness of members to respond, members are happy to receive information, the willingness of members to feel what other members feel, group situations that support effective communication, positive feelings towards group members, encouragement for others to more active participation, and equality, namely that all group members have important ideas to contribute to the group.

Groups also have functions, among others, as a forum for the learning process and a vehicle for collaboration between communities. Johnson and Johnson (2014) define a group as a collection of several people who join together to achieve a common goal. Each individual has different goals when joining a group as a commitment and contribution. Beebe and Masterson (2015) mentioned the reasons for individuals joining a group, namely personal needs, personal goals, group goals, interpersonal interactions, and group interactions.

Group communication is useful for development in the implementation of development through planning, problem solving, and decision making. Decision making is the process of choosing among several alternatives. The empowerment process involves the community jointly conducting problem studies, planning, implementing, and evaluating programs that have been planned together. The empowerment process is measured through 1) the quality and quantity of community involvement starting from problem

study or analysis activities; 2) program planning; 3) program implementation and 4) involvement in continuous evaluation (Widjajanti, 2011). In this context, empowerment is building power, strength or ability, by encouraging and raising awareness of one's own potential and trying to develop it; 2) strengthening the potential or power possessed by the community to carry out empowerment so that more positive steps are needed, regardless of climate or atmosphere; 3) empowering also means protecting.

Amanah (2010) describes empowerment through a community or group approach as well as increasing the capacity of farmer groups and collaborative networks that can be carried out. This is supported by Sjafari (2010) that one pattern of empowering poor families that is considered capable of contributing in the long term is through a group or organizational approach and learning. Studies related to community empowerment using a group approach then developed, especially in the group and communication approach. (Andriyani et al., 2017; Luthfie et al., 2017; Rimbawati et al., 2018; Susan, 2018; Utama et al., 2010) identifies empowerment with a group approach. The results of this research show that groups can give power to their members. Empowerment with a group approach provides space for the community to convey aspirations in the process. The group approach in empowerment can improve people's lives. This happened with the encouragement of community members.

Group communication studies in community empowerment are important to do because conceptually group size shows the impact of satisfaction on members and is supported by the level of kinship that can affect togetherness and have a close relationship (Wiyati, 2014). Group communication related to empowerment can show success and improve living standards and is supported by ongoing communication (Yunandar et al. 2019). Related to this, empowerment with inappropriate communication can result in unfavorable results and lead to independence (Idris, 2017).

Kampung Darim carries out empowerment initiatives independently using a group approach. Administratively it is located in two villages, namely Kandayakan Village, Terisi District and Puntang Village, Losarang District, Indramayu Regency. Being in the border area of the village resulted in the development of both infrastructure and human resources being delayed compared to other villages. Differences in village administrative areas and having two village governments are obstacles in unifying the Darim village. This encouraged communication between the people of the two villages which did not go well. Community communication activities in the village of Darim encourage the formation of groups. Darim United Forum (Forimber). Initiatives to form groups built on shared awareness to support development and empowerment processes. Forimber has members of

the entire Kampung Darim community, one of the joint activities carried out by the group is carrying out several empowerment activities. Not only that, Forimber is a forum for the community and helps communication activities in Darim. The communication activities of Forimber members not only have an impact on empowerment but also on the development of Kampung Darim and also individual members.

This study aims to analyze the role of group communication in the Forimber community, especially community participation and involvement in the empowerment that occurs. Associated with the meaning that emerges from the fantasy theme of the Forimber group can strengthen group empowerment. Fantasy themes are studied in symbolic convergence theory, which is part of group communication theory with fantasy theme analysis. The theory of symbolic convergence is the root of the analysis of fantasy themes, this theory was developed by Bormann (Kusumajanti, 2015). Beebe and Masterson, (2015) Analysis of fantasy themes presented by Borman Fantasy themes consist of general or related content from stories told by groups.

Research methods

This research uses a qualitative descriptive approach through the case study method. The research was carried out in depth and detail by investigating the participants and describing empowerment information using a group approach and group communication. According to (Creswell, 2016), qualitative research generally includes information extracted from research participants and research settings. Qualitative research is comprehensive and holistic. The data obtained are in the form of interview scripts, documentation, and observations. This is in line with the research objective to analyze the role of group communication in the Forimber community.

The Forimber Community, a community that aims to strengthen village development in Kendayakan Village and Puntang Indramayu Village, was chosen as the research setting. These two groups carry out empowerment programs called Field School activities to increase the capacity of farmers in collaboration with NGOs and educational institutions. The Forimber community as a border area between two villages makes this research unique. Moreover, this village is a traditional heritage village and is located far from the administrative village. This research was conducted from March to August 2021.

Primary data collection was carried out using in-depth interviews and observation methods. Participants in this study were Forimber administrators, Forimber members, RT heads in both villages, total number is 12 people. Researchers used a planned purposive way to

select participants. Interviews were conducted in a structured manner using guided questions, while observations were made at group meetings. The unit of analysis in this study was the Forimber group in Darim Village. Thus, the individuals in the group were also included as part of the unit of analysis. The data collected in the form of technical terms is then grouped, categorized, and given a theme into key terms, terms that have equivalent values. (Yin, 2018) states that to carry out a case study analysis is to have an overview of the analysis strategy. The goal of an analytics strategy is to relate case studies and data to important, compelling concepts, and then have those concepts provide direction in analyzing the data. Data analysis was performed by data reduction, data summary (data overview), Coding (coding), and the following presentation data in the write selection level.

Research Results and Discussion

The Role of Group Communication in Supporting Empowerment

Groups have always been an important part of human life. Each member of the group shares goals, but there are also members who put their interests above those of the group. Groups are unique in many ways, but groups are defined as two or more individuals who are socially connected and related (Forsyth, 2017). The delay in the development process in Kampung Darim encouraged enthusiasm to form a community together with the aim of making Kampung Darim better and more advanced. This becomes social capital for rural communities. Communication activity between members occurs naturally and meetings in groups in everyday life reinforce this. Anxiety about the condition of village development is one of the drivers of the community to form a community. The administrative conditions of the village are different and the village is a border area and can trigger friction between the people of Puntang Village and Kendayakan Village. Communication is important in Forimber relationships and interactions.

"Before that, all aspects of the field, if it's too late, it's too bad or it's too bad. In the past, the youth were the same, the administration was different. Once there is Forimber there is a unifier between puntang and kendayakan. Activities are also the same between puntang and kendayakan people." (RS, Head of RT 17 Puntang)

The communication and interactions that Forimber does when they meet in person and pass each other on the street or even when they're in the fields. Fujishin (2013) one of the elements in the group is interaction, both direct and virtual. Face-to-face interactions and interactions that occur can be done online verbal nonverbal. Interaction verbal and nonverbal can strengthen relationships in social groups. Individuals have social groups as primary groups, in which they

have a sense of dependence and interact. After an agreement was reached to form the Forimber group as the identity of Darim village so that there would be no differences and disputes. The Forimber is a means of communication that connects the two villages. If previously there were differences and people's reluctance to do something and were still separated, through Forimber it can be done more practically and together. This is conveyed in the following statement

"In the past, when there was a stage event, it was in Puntang, well, people don't want to. So there needs to be a uniform. It's okay if the election continues to be hostile between villages." (AD,Chief Forimber)
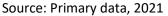
Forimber and the people of Kampung Darim make communication to jointly plan for the empowerment and progress of the village of Darim. Communication activities that occur certainly do not occur without the presence of driving actors in the group. Forimber performs this role to gather and coordinate the community and work together with the RT heads in the Puntang and Kendayakan villages. Mcfarlane (2010) says that Communication is a vehicle that allows us to remember the past, think in the present, and plan for the future.

Forimber is here for the community to provide a platform and accommodate the aspirations of Darim residents. In addition to maintaining communication between the two villages to remain harmonious. This is because the direction of communication in its development is more to the dissemination of information. Bessette in Jaya and Sarwoprasodjo (2017) state that communication is more directed at processes that enable recipients to be actively involved in meeting their needs through dialogue with fellow stakeholders, achieving the same goals and problems for development with development goals, and carrying out activities for contributions and solutions. development. This is in line with research conducted by Luthfie (2017) that developed communication has made it easier for organizations to maintain existence, strengthen coordination, establish cooperation with related parties, and improve performance in village development.

Based on information obtained from informants that communication within groups also has a role to avoid and reduce divisions among the Darim community. The division that often occurs in Kampung Darim, apart from the conditions at the village border, is the panic at the time of the Kuwu election. Differences in views and opinions encourage members to be vulnerable to disputes. Research conducted by Nugroho (2018) states that good communication management between group members also supports the group's development.

Figure 1. The Role of Group Communication in Empowerment

Source: Primary data, 2021

Communication within the group usually takes place through face-to-face meetings, both discussions and empowerment activities such as field schools or agricultural discussions held in saung. Matindaset al., (2010) also stated that communication activities in groups are a common thing in rural communities, including farming communities and generally the communication interactions that occur among group members are face-to-face. Forimber often holds meetings and activities in collaboration with the village government directly. So that in these meetings there are often discussions about how to support and carry out development for Darim in the future. This condition is in line with the research of Lubis et al., (2019) which states that the place where communication activities occur in members of this community is more dominated by verbal conversations in writing through applications.whatsapp, pvp and trade itself is incidental or occasional and through games can become a medium of community communication. This was conveyed in the following statement, DF, Forimber administrator.

"Right now, the monthly schedule requires a lot. In the past there were many activities a year and we even forgot where the monthly and daily meetings were. Because we see each other often, almost every day. That's the administrator. In addition to events such as maulida, kliwonan, and religious events. Social, community gathering." (DF, Forimber administrator)

Communication activities are carried out to help achieve common goals and support village development. In group communication activities, it is very important to pay attention to how information is spread within the group. With encouragement from Forimber, information management is going quite well. This can be seen in the process and coordination carried out to unite the village. Another

5923

requirement for the dissemination of information that is very important in groups is what Forimber and the village government did, in this case the RTs of the two villages. When there was a road construction process, they not only disseminated information to the people living in the village but also to the Darim villagers who worked outside the city who also received this information. This finding is in accordance with the results of Anto's researcher al. (2020) communication activity can be seen at the individual level of society where information and mutual understanding are the end result of the communication process based on collective action, agreement, and mutual understanding among communication participants. Another study conducted by Amaliaet al. (2017) stated that the role of driving actors or agents of change in empowerment programs is expected by the community to bring about change.

Community Participation in Empowerment

Empowerment is carried out to improve the level of the economy but also community resources. Forimber administrators carried out empowerment initiatives by collaborating with RTs in Puntang and Kendayakan Villages. Forming networks and creating empowerment activities for the community. Wiyati (2014) states that group empowerment can be seen in the group's ability to survive, the group's ability to network, and the group's ability to develop productive businesses. The success of group activities depends on the participation of members. Participation aims to identify one's own needs or the needs of community groups as a basis for planning.

Through group communication, Forimber encourages the community to be involved in empowerment activities such as agricultural field school activities, planting 10 plants in their yards, and agricultural training. There needs to be actors who move to encourage community involvement. Study. This is supported by research by Vellayati et al., (2016) which shows that the function of mobilizing mutual cooperation and community participation in village areas is carried out by the RT as the elected leader as the mobilizer. The success of activities in community groups depends on the active participation of the community. Wiyati (2014) states that participation is an activity in which all parties are actively involved and formed in all development initiatives, therefore participatory development involves the whole community in all decisions. Another research conducted byResearch conducted by Swarnawati (2018) states that empowerment activities need to encourage community participation through dialogue and need appropriate communication strategies that create awareness to be involved.

Table 1. Community Participation Factors

High Participation	Low Participation
new knowledge gained	Incorrect execution time
interaction with new people	do not know the purpose of the activity
self-improvement	fearless and self-confident
support existing resources	disagreements with parents
	low female participation, many activities for men

Source: Primary data processed from interviews and observations, 2022

Community participation in empowerment initiatives is quite high, but this is not evenly distributed. According to Benne and Sheats in Goldberg and Larson, (2006), the success of group communication in group discussions is determined by the participation or role of group members in group discussions.

Communities have high enthusiasm for empowerment initiatives, because new knowledge is gained, and interactions between members of the community are becoming more frequent. In the empowerment activity of planting 10 food plants in the yard, an example of interaction that often occurs is the exchange of plant seeds for planting. Learning about agriculture in field schools also has good participation. Because most people are farmers, agricultural activities attract more attention. Community participation will be higher if it is related to daily activities. This is supported by the following statement.

"…. That person will be enthusiastic if there are other benefits in agriculture, it is beneficial. Then if you are happy with education, you miss seeing smart people sometimes having dreams of nonok and Rafi also going to a good school" (EN, Woman, Community of Puntang Village)

Through this statement, it can be concluded that the community will participate more if empowerment activities can support existing resources and are related to daily life, in this case the village of Darim, where most of the population works as farmers. However, there are still people who have a low level of participation. The reason for the low participation of the community in the empowerment program is due to the inappropriate timing of implementation. Some people work as farmers, so their time is spent in the rice fields and farming activities.

Another thing was also conveyed, the lack of participation because they feel reluctant to join. Often when joining and participating in activities when expressing opinions, they are not brave and lack confidence. And sometimes there is a look of disdain on the other side. For adolescents, the low participation in empowerment activities is

due to differences in opinion with their parents. This is because young people are often considered incapable by their parents to do something. This is in line with Ngwenya's et al. (2019) Susan (2018) states that the process of increasing participation and gathering aspirations by providing space and equalizing perceptions thus builds the power of empowerment at the group level.

Women's participation in empowerment is very low. This condition can be seen from the fact that there was only one woman who was actively involved in the forum, and when there was a meeting most of them were men. This is because Forimber meetings are usually held at night. This is one of the factors for the low participation of women, because at night women usually have the consideration to prefer resting and caring for children. The norm in the village that women are not good at getting along is also a consideration. In addition, interest in joining is still low and people think there are still too many activities for men.

At first group activities and joining did not have the same motivation, but after it was explained that the empowerment activities and programs at Forimber were to provide increased knowledge and skills to encourage the desire to participate in groups. Research conducted by Kuswantiet al. (2020) stated that the role of the group and the role of the companion have a very large contribution in encouraging the characteristics of women who are heads of families. become more powerful. This is in line with research conducted by Wiyati (2014) which states that group motivation encourages members to join and join groups. and this condition became the initial nuance that emerged in the group. Member participation in group activities can also be seen from group communication activities. For this reason, it is necessary to build group motivation to increase group participation.

Group communication in community empowerment

Community empowerment is a process of developing mindsets and attitudes that encourage awareness of community members to want to improve their standard of living by using their potential (Sumarhani, 2011). The existence of groups as social capital in society that can grow and develop. In addition, it aims to strengthen existing or established community institutions, especially focusing on efforts to strengthen its role as a driving force in "institutionalizing" and "civilizing" human and community values, namely social capital that exists in society (Wiyati, 2014). Communication and interaction activities that occur in empowerment activities can increase community empowerment. The activities carried out by Forimber in the village of Darim are closely related to group communication. The Forimber Management as the driving force in the empowerment process coordinates and makes efforts to encourage the community to carry out empowerment activities. Efforts to encourage people to own capacity building.

Communication activities occur as stated by Rakhmat (2012) that group communication is part of empowerment to produce joint decisions. That the group has an influence on communication behavior, namely group members do something and there is a tendency to do the same thing. Another research conducted byThe results of Tutiasri, (2016) shows that the role of group members is very large in contributing to giving input in solving problems.

This can be seen in the empowerment activities carried out by Forimber. When many members are involved and see results that are well done, other members will participate. This is different from Setyaning et al. (2018) stating that the group communication function, especially persuasion, was not going well in groups. When there are activities to be carried out, the management makes several attempts to invite members. Often the effort is by cheating, using the approach of the closest people, and direct visits, using official letters, and using mosque loudspeaker announcements.

"In the past, when we were inviting people to use official invitations using paper, when we used our letters for a long time there was no money and the cash was empty. Plus, you have to print out of the village. There is a war group here. On a head-to-head basis. Sometimes we go around the village one by one to invite the Darim people to join meetings or activities."(DF, as administrator of Forimber).

Figure 2 Group Communication in Empowerment

Source: Primary data processed from interviews and observations, 2021

Second, as a social facility, the presence of a group is seen as an energy generator and makes things easier. This condition occurs in the Darim community who are more enthusiastic if in empowerment activities or other activities they bring in parties from outside the village who are more experienced. In several empowerment activities, the Forimber management brought in external parties such as from IPB and other farmer organizations to improve the community's capabilities and

explore their own potential. Research conducted by Suraningsih et al., (2016) states that the essence of empowering farmers is an effort to increase the capacity of farmers so that they have greater ability, strength and access to development resources and improve their quality of life. This is also supported by the research of Khadijah et al., (2015) states that groups can encourage members to achieve goals, fill each other's needs, and even provide social support.

The benefits that are felt by participating in group activities and discussions can develop networks and also knowledge. Especially knowledge in agriculture. Not only that, discussing and understanding the purpose of the meeting also provides an opportunity to improve communication methods so that there is an exchange of information between members and courage. Kusumadinata et al., (2012) Communication in development is a new change for development.

"I'm learning, talking all the time with SL so I know how to deal with pests and don't constantly use chemical pesticides, so I know the name of balanced fertilizer too sis. With this, I have the courage to speak because I was asked to become a radio announcer. How dare I, sis. Now join activities, so dare to be a Darim radio announcer"(KS, Forimber Member of Kendayakan Village)

In addition to the understanding of group members on the purpose of meetings or activities carried out by groups, group situations can also increase empowerment. A good group situation and climate can create a comfortable atmosphere for group members. According to previous research, the research results of Yunandar et al., (2019) show that community empowerment in PAUD has succeeded in increasing people's lives. This is also supported by group dynamics that occur in society, the large role of community leaders, driving figures, and existing groups.

Group communication as social relations, Education as knowledge exchange, persuasion, and problem solving (Wiyati, 2014). Communication as a social relationship occurs because Forimber has members who are villagers. Build social relations between fellow citizens if there are differences between the two villages. According to informants, this social relationship is established through conversations that are often held anywhere. Communication is also a function of persuasion and problem solving. The indicator in this condition is that Forimber is able to influence the community to move and make changes together. Communication and forums become a forum for the community and create a sense of belief that they can make changes for the better. It was not only communication that existed between administrators and members but support and good relations with the government, in this case the RTs of the two villages greatly influenced the level of success. If there is no support it will not work properly. This finding is consistent with research from Ngwenya

5928

et al.(2019). The process of increasing the "empowerment" of farmer groups in terms of planning capacity, fostering motivation to act and a sense of collective ownership, thereby building "power-with" at the group level. However, the conditions that occurred in Forimber were different from Setyaning et al. (2018) stated that the group communication function in the "Serap Gabah" group, especially persuasion, was not going well. Related to the dynamics of socio-cultural power that is rooted in the group and the possibility to maintain empowerment.

Analysis of Fantasy Themes Meaning Construction of Fantasy Themes: On Community Empowerment

The Role of Group Communication is a narrative that develops in Forimber and becomes a fantasy picture which is analyzed based on the stories that appear in each group meeting. Various fantasy themes, often presented by groups, increase group cohesiveness and encourage empowerment. In Forimber, there is a tight relationship between kinship members that supports the formation of a group. The desire to have a better life influences the formation of the group. Borman's fantasy theme analysis in Beebe and Masterson (2015) that a fantasy theme consists of general or related content from the stories told by the group. Symbolic convergence theory is the root of fantasy theme analysis, this theory was developed by Bormann Kusumajanti (2015), this theory relates to the use of storytelling in communication. According to Kartikawangi (2013) symbolic convergence is a theory in the sociocultural tradition that examines language, fantasy and fact symbols in the communication process, more specifically, symbolic convergence theory is used to explain the shared meaning that emerges from these relations at the conceptual level,

The narrative about Community Empowerment developed at Forimber is a fantasy picture which is analyzed based on the stories that appear at each group meeting. The cohesiveness of the group that was formed through Forimber has become a strength for its members so that currently the conditions for development and society in Darim are getting better. The community, especially the elderly residents of Darim Village, find it difficult to go to school, farm, and go to the hospital for treatment with all the challenges, especially difficult access to and from the village. This can be known through the fantasies formed in group narratives. The research conducted leads to a fantasy theme that converges to unity. This is as explained by Suryadi, (2010) Fantasy themes are interpreted as dramatizations of messages, this can be in the form of jokes, analogies, word games, stories and so on.

The fantasy theme related to development emerged when the researcher observed the meeting activities. Through Forimber, the

people of Darim Village use it as an effort to encourage development. The delay in the development process made Forimber a forum for the community to be able to work on the development process for Darim. Look for and build networks with outsiders as well as communication between group members to be able to build a common voice. Improved roads, improved living standards, easier access, and better farming practices were all part of the fostered development fantasy theme.

Fantasy themes related to the progress of Darim Village were also recorded when researchers made observations at Forimber meetings and also in people's daily conversations. The activities carried out by Forimber always aim to encourage progress for Darim. The condition of Darim village is lagging behind compared to the next block. This encourages the community to jointly make independent efforts. Not only that, the existence of a group that is divided in turn watching the incoming gravel is a form of togetherness and an effort to support development. This is as conveyed by the following TR.

"The one named here is a person who was very happy when he found out that a road was being built. Well, self-aware to help the average, wait and watch. I've been waiting for the repair of this road, ma'am"

Road repair is not the true meaning, the expression means with better road repair and road construction, people can access everything more easily. This makes the path as instruction symbolic or symbolic Gestures that appear in statements and interactions within groups. Group interaction related to road construction raises two fantasy themes, namely the development and progress of villages which are separate fantasy themes. This group communication activity produces a chain of fantasies and is seen by the presence of jokes that appear. Handayani, (2017) explained in her research that good communication between group members encourages communication effectiveness. This is supported in Kusumajanti's research, (2015) that positive personal relationships will encourage the emergence of fantasy themes.

The fantasy theme that also appears is community empowerment. The Forimber group has a function to support community empowerment in the village of Darim. This fantasy theme appears in observations of group meetings and chats delivered at meetings. as well as meetings organized by Forimber for young people. At group meetings, members conveyed that group meeting activities had an impact on increasing individual and group capacity. At another meeting, this empowerment fantasy theme appeared in the evaluation meeting. Observations were made at the meeting after the thanksgiving activity held in the village of Darim. The fantasy theme emerged at the meeting with the jokes made by KS' older brother.

"Now that Misqad can talk, he can host events. In the past, when asked to speak, it was like being told to jump off a cliff, now I pose as the MC, and the photo is displayed. as the previous poster."

Through the statement above, the fantasy theme of individual empowerment is increasing self-capacity. The joke delivered by KS is an illustration of a fantasy theme about existence. The existence of a symbolic sign with the emergence of repeated stories that can now speak becomes a symbol that the ability to speak which was not there before is now able to express opinions in public. In addition, the ability to speak is a sign of increased individual capacity. After the activities were carried out with group members and the results of repeated training, the community's courage to express opinions in groups and also in the community also increased. This is in line with Arianto's research (2012) regarding that in groups, these fantasy themes can help members of Muslim-Chinese groups interpret interactions and create social reality in their groups.

This causes the fantasy theme to become public and form a fantasy rhetorical community. The rhetorical features in this narrative take place openly, responding to each other, it is also seen that group members have good interpersonal relationships. So that for each fantasy sub-theme, Forimber members provide reactions and responses that can lead to a fantasy chain in the narrative that is presented. The fantasy theme will lead to a theme that each has the same meaning or unites in a collective meaning. It becomes the basis for Forimber to build cohesiveness as well as act as a group. Isnaini et al. (2020) stated that a fantasy-themed rhetorical vision unites groups and a sense of belonging through shared reality.

The fantasy themes seen in Forimber are Development, community empowerment, togetherness, and village progress. There is a fantasy chain in the activities carried out, this is evident by the joke expressed by one member and invited the reaction of other members. In addition, the dramatization of messages that appear with expressions using the Indramayu language used indicates that there is a fantasy theme in communication activities in groups. In line with the research conducted by Isnaini, (2019) that the fantasy theme shared by the group is in line with Boorman's view of dramatizing messages that describe the state of the group. The fantasy theme resulting from symbolic convergence is very visible in this group, in the communication process that exists between members.

The communication process that occurs with the interaction between members gives messages spontaneously or intentionally. These messages can be seen as the point of view of the opinions of each member which ultimately coalesce and have the same meaning in public opinion. It is no longer the opinion of each member. Through communication, the creation of reality is an affirmation of symbolic

convergence theory. The analysis of the fantasy theme which is used as the basis for the concept of symbolic convergence theory is by looking at the emerging fantasy themes (fantasy theme), symbolic or symbol signals can get through verbal and nonverbal, type fantasy or fantasy type, namely stories that tend to be repeated. repetition that has the same meaning and can be included in a category of fantasy themes and usually there is a fantasy chain or fantasy chain in the form of reactions and responses in a dramatized narrative, the story that occurs in this group narrative is a description and narrative is neglected, development is left behind, society villages that used to be separated even though they live in one block.

This study finds that the narrative fantasy theme is a symbolic reality at all levels of the communication infrastructure. The rhetoric is formed from the rhetorical vision of each agent and is distributed to group members and the surrounding community. The rhetorical vision provides a fantasy theme as social capital which is seen by the group as basic values and beliefs. As shown in Table 2.

Table 2 Forimber's fantasy theme rhetorical characters

Fantasy theme	Rhetorical characteristics
Development	This fantasy theme can be seen during the observation and interviews with informants. Every communication that is made when it comes to the village from you expects improvement. Identification of the word development is the improvement of road access. As a result of feeling neglected and left behind compared to other blocks. Development means opening physical access and improving infrastructure.
Village progress	The production of the fantasy theme "village progress' ' was seen from the discussions and meetings. That your village is left behind from the villages next to it. That's why the forimber and group members pushed for the progress of the village. If possible seek progress independently or self-help village communities for progress.
Empowerment	This empowerment can be seen from the increase in self-capacity and the economic level of the community. Each member has better ability than before. This ability in agriculture, speaking ability, and also member education. This is to encourage village progress. Empowerment is one of the fantasy themes shared by group members.
Togetherness	This fantasy is seen when researchers make observations and statements at member meetings which are held once a week and also empowerment activity meetings. Every communication that was made looked familiar

when certain topics were adapted to events that occurred at that time and discussions at each meeting were carried out together taking into account the needs of members in Kendayakan and Puntang villages. There is the word "orang darim" as a picture of togetherness.

Source: Primary Data is Processed from Interviews and Observations

Handayani's research (2017) on the role of communication in the process of empowering migrant youth groups. The results show that this study proves that symbolic convergence theory through the analysis of fantasy themes is able to present emotions in a group conversation, to arrive at a theme conclusion. The results of Armstrong's research (2015) show that communication in symbolic convergence described as fantasy chains, fantasy themes, and fantasy types has succeeded in becoming a driving force for the process of combining analogue, visualization, creative Elaborate (CAVE). a group of creative communication and problem solving skills at the student level prepared for the global finals competition, and most importantly the symbolic convergence into group problem solving.

This theme also plays a supporting role in maintaining joint decisions. Apart from that, the Forimber fantasy theme also elevates collective identity within the group to trigger collective action. Explaining group communication and the reasons for the formation of Forimber as a unifying platform to encourage the development and progress of Darim. Groups play an important role in supporting their members to be more empowered and have increased the capacity and empowerment of members in general. The communication situation perceived by the group supports the needs of the group. Research conducted by Mutiaz, (2019) shows that selebgram building interactions with fan groups by utilizing fantasy themes to produce togetherness, closeness, meaning, motives, and feelings together as a result of the construction of a shared symbolic reality. This group feels an increase in empowerment and capacity building as well as supporting agricultural activities in the village of Darim. The role of communication that appears in the narrative of Forimber's fantasy theme also raises collective identity within the group to trigger collective action. Presenting a common meaning and awareness with the community in Kampung Darim as a unifying forum to encourage development and empowerment. Group communication plays an important role in supporting its members to be more empowered and have increased capacity and empowerment of members in general.

Conclusion

The role of group communication in Forimber is used as a new identity for residents of Puntang and Kendayakan Villages. Become a forum of

communication that connects the two villages. Communication within the group as a vessel to accommodate the aspirations of citizens and maintain harmony. Communication within the group to avoid and reduce divisions in the Darim village community. The other group communication role is managing and disseminating information within the group. The people of Kampung Darim have quite high enthusiasm for the empowerment activities that are being carried out, but it is not evenly distributed. There are still people who are less active, especially women. This is caused by timeliness, which is often an obstacle, lack of self-confidence, disagreements with older people, and not knowing the purpose of activities. High community participation is supported because of new knowledge gained, to improve self-capacity and resource development. Group communication in empowerment also has an influence on members' communication behavior, as a social facility, building social relationships and problem solving. The role of communication analyzed in fantasy themes with story narration from group members presents a common meaning and awareness with the community in Kampung Darim as a unifying vessel to encourage development and empowerment. The fantasy themes that appear in Forimber's group interactions become the same meaning that supports group empowerment. Through group communication with the similarity of the meaning of the symbol, the Forimber fantasy theme also raises collective identity within the group to trigger collective action.

Acknowledgments

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